



Armstrong • Butler • Clarion • Venango • Counties

The Progress News

724-867-1112 ~ 410 Main Street ~ P.O. Box A ~ Emlenton, PA 16373

www.myprogressnews.com



Media Kit



The Progress News

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410 Main Street • P.O. Box A
Emlenton, PA 16373-0016

Fax: 724-867-1356
724-867-2435 / 867-1112

RATE SHEET 2010 / Spec.'s

Open Rate: \$10.00 per col. inch

Net Rate: \$ 9.00 per col. inch

Front Page Charge: 10% additional

Color Charge:

Front page: 10% additional per color, \$5 minimum, \$120 max. per color
(1/2 page size limit - 6 x 10, and cannot guarantee position.)

Back page: 10% additional per color, \$5 minimum, and \$ 50 max. per color

Inside page: Additional - \$ 65 per color. Max 3 x \$60 = \$195

Page spec.'s:

1 column = 10 pica 8 points	2-column = 22 pica 1 point	3 column = 33 pica 5 points
4 column = 44 pica 8 points	5 column = 56 pica 2 points	6 column = 67 pica 6 points

Page spec.'s. in inches

1 column = 1.75 inches	2-column = 3.66 inches	3 column = 5.56 inches
4 column = 7.45 inches	5 column = 9.35 inches	6 column = 11.25 inches

Columns are 1.75" wide with a .10" gap.

Total Columns are 6, and depth is 21.00 inches

Political Ads (Advance Payment).....	\$ 10.00 col. inch
Legal Notice	\$ 9.00 col. inch
Auctions	\$ 9.00 col. inch
Statements	\$ 9.00 col. inch
Reports	\$ 9.00 col. inch
**Obituaries (8 col. inches max.)	\$ 18.00
Additional col. inch charged at	\$ 8.00 col. inch
Paid News	\$ 15.00 min.
*Weddings, Anniversary, Births, Engagements	N/C
** With Picture	\$ 5.00 b/w or \$35 color

Insert rates: \$ 60 per 1000 up to 1-oz. - Minimum of 4000 insets. / Insert contract rates available.

Over 1 oz. subject to surcharge, based on overweight charges from the U.S. POSTAGE RATES

Business Classified:	\$9.00 for 20 words + 40¢ for each additional word.
Personal Classified:	\$7.00 for 20 words + 30¢ for each additional word.
Notices:	(Including Meeting Notices & Reunions) \$9.00 for 25 words, 40¢ for each additional word.
Memorials:	\$8.00 for 25 words, 30¢ for each additional word.
Thank You Notes:	\$8.00 for 25 words, 30¢ for each additional word.
Happy Ads:	\$12.00 - includes b/w picture and 20 words - Approx. 1 col. x 3/1/2"



ads@myprogressnews.com



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Mailing List Bundle Drops For Post Offices

Mailing Update: 12-28-09

Zip	P.O.	# of Pcs.	Total Pcs.	# Bundles	Bundles of 50
16232	Knox Boxholders	578		11.56	
16232	Knox Star Rt.	28		0.56	
16232	Knox RD 1	554		11.08	
16232	Knox RD 2	546		10.92	
16232	Knox RD 3	276	1982	5.52	39.64
16054	St. Petersburg	202	202	4.04	4.04
16036	Foxburg Box	130	130	2.6	2.6
16049	Parker Box	205		4.1	
16049	Parker RD 1	350		7	
16049	Parker RD 2	430	985	8.6	19.7
16028	East Brady Box	250		5	
16028	East Brady RD 1	530		10.6	
16028	East Brady RD 2	176	956	3.52	19.12
16319	Cranberry Boxholder	154		3.08	
16319	Cranberry R.D. 1	460		9.2	
16319	Highway Contract	82	696	1.64	13.92
16025	Chicora Boxholders	500		10	
16025	Chicora RD 1	579		11.58	
16025	Chicora RD 2	540		10.8	
16025	Chicora RD 3	539		10.78	
16025	Chicora RD 4	227	2385	4.54	47.7
16041	Karns City Box	120		2.4	
16041	Karns City RD 1	260		5.2	
16041	Karns City RD 2	497	877	9.94	17.54
16050	Petrolia Box	156		3.12	
16050	Petrolia RD 1	480	636	9.6	12.72
16048	North Washington	85	85	1.7	1.7
16030	Eau Claire Box	200	200	4	4
16372	Clintonville	285	285	5.7	5.7
16373	Emlenton Box	419		8.38	
16373	Emlenton RD 1	485		9.7	
16373	Emlenton RD 2	91		1.82	
16373	Emlenton RD 3	464		9.28	
16373	Emlenton RD 4	176	1635	3.52	32.7

Local Total	11054	
MIXED STATES	62	
MOTOR ROUTE	200	<-- Parker RD 3
STORE DROPS	2,684	
TOTAL	14,000	



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STANDARD \$9.00* PER COLUMN INCH PRICE SHEET 12-28-09

1-Col	2-Col.	3-Col	4-Col	5-Col	6-Col.
1 x 2 \$18.00	2 x 2 \$36.00	3 x 2 \$54.00	4 x 2 \$72.00	5 x 2 \$90.00	6 x 2 \$108.00
1 x 3 \$27.00	2 x 3 \$54.00	3 x 3 \$81.00	4 x 3 \$108.00	5 x 3 \$135.00	6 x 3 \$162.00
1 x 4 \$36.00	2 x 4 \$72.00	3 x 4 \$108.00	4 x 4 \$144.00	5 x 4 \$180.00	6 x 4 \$216.00
1 x 5 \$45.00	2 x 5 \$90.00	3 x 5 \$135.00	4 x 5 \$180.00	5 x 5 \$225.00	6 x 5 \$270.00
1 x 6 \$48.00	2 x 6 \$108.00	3 x 6 \$162.00	4 x 6 \$216.00	5 x 6 \$270.00	6 x 6 \$324.00
1 x 7 \$63.00	2 x 7 \$126.00	3 x 7 \$189.00	4 x 7 \$252.00	5 x 7 \$315.00	6 x 7 \$378.00
1 x 8 \$72.00	2 x 8 \$144.00	3 x 8 \$216.00	4 x 8 \$288.00	5 x 8 \$360.00	6 x 8 \$432.00
1 x 9 \$81.00	2 x 9 \$162.00	3 x 9 \$234.00	4 x 9 \$324.00	5 x 9 \$405.00	6 x 9 \$486.00
1 x 10 \$90.00	2 x 10 \$180.00	3 x 10 \$270.00	4 x 10 \$360.00	5 x 10 \$450.00	6 x 10 \$540.00
1 x 11 \$99.00	2 x 11 \$198.00	3 x 11 \$297.00	4 x 11 \$352.00	5 x 11 \$495.00	6 x 11 \$594.00
1x12 \$108.00	2 x 12 \$216.00	3 x 12 \$324.00	4 x 12 \$432.00	5 x 12 \$540.00	6 x 12 \$648.00
1 x 13 \$117.00	2 x 13 \$216.00	3 x 13 \$351.00	4 x 13 \$468.00	5 x 13 \$585.00	6 x 13 \$702.00
1 x 14 \$126.00	2 x 14 \$252.00	3 x 14 \$378.00	4 x 14 \$504.00	5 x 14 \$630.00	6 x 14 \$756.00
1 x 15 \$135.00	2 x 15 \$270.00	3 x 15 \$405.00	4 x 15 \$540.00	5 x 15 \$675.00	6 x 15 \$810.00
1 x 16 \$144.00	2 x 16 \$256.00	3 x 16 \$432.00	4 x 16 \$576.00	5 x 16 \$720.00	6 x 16 \$864.00
1 x 17 \$136.00	2 x 17 \$306.00	3 x 17 \$459.00	4 x 17 \$612.00	5 x 17 \$765.00	6 x 17 \$918.00
1 x 18 \$153.00	2 x 18 \$324.00	3 X 18 \$486.00	4 X 18 \$648.00	5 X 18 \$810.00	6 X 18 \$972.00
1 X 19 \$162.00	2 X 19 \$342.00	3 X 19 \$513.00	4 X 19 \$684.00	5 X 19 \$855.00	6 X 19 \$1,026.00
1 X 20 \$171.00	2 X 20 \$360.00	3 X 20 \$540.00	4 X 20 \$720.00	5 X 20 \$900.00	6 X 20 \$1,080.00
1 X 21 \$180.00	2 x 21 \$378.00	3 x 21 \$567.00	4 x 21 \$756.00	5 x 21 \$945.00	6 x 21 \$1,134.00

* R.O.P. contract rates available.



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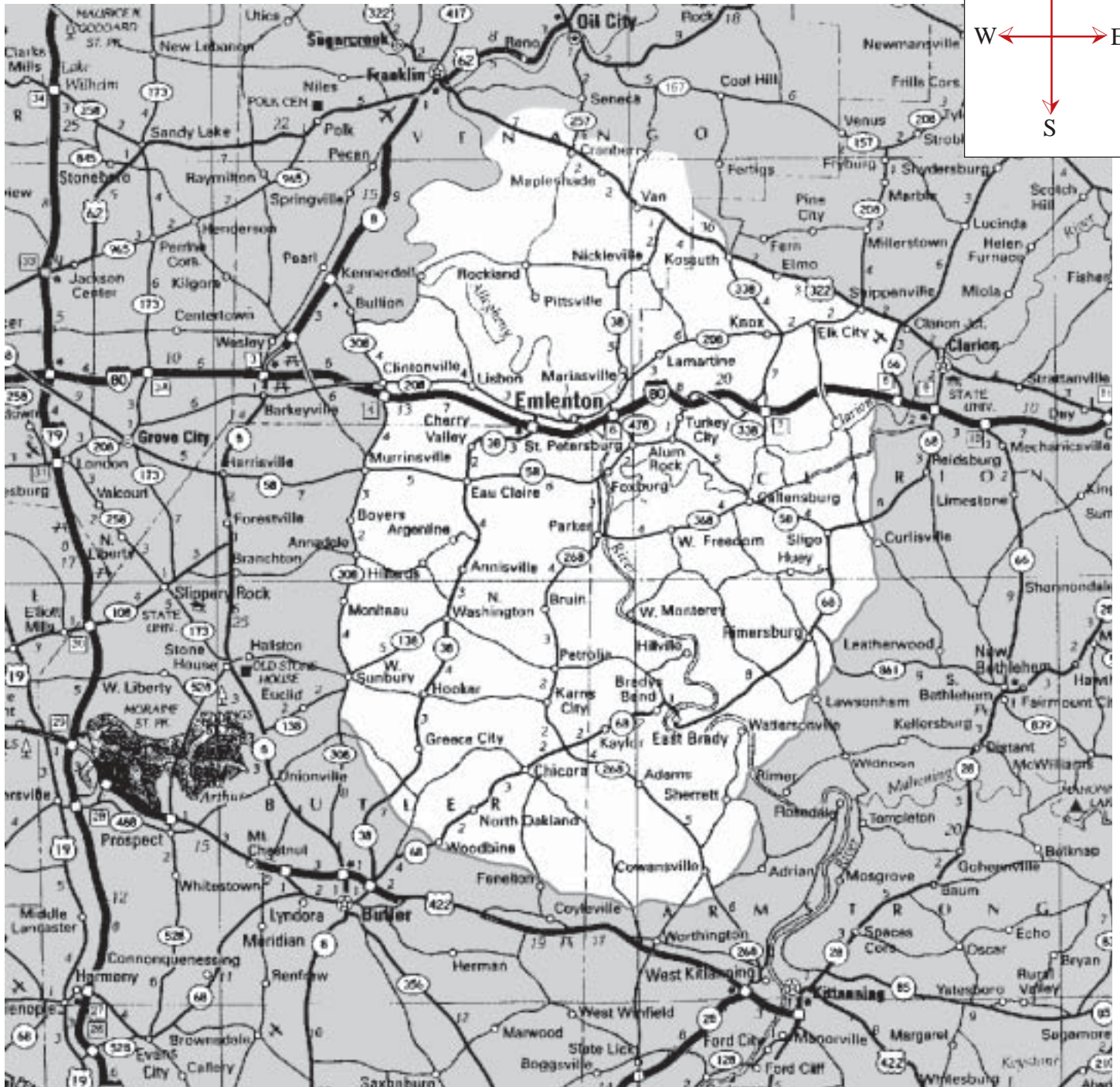
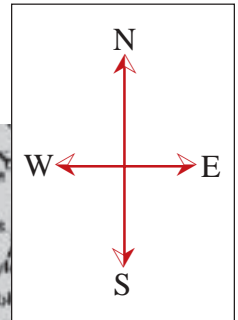
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Circulation Map

U.S. Mail	11,054	(as of 12-28-09)
Home Delivery	200	
Mixed States	62	
Store Drops	2,684	
Total Circulation	14,000	





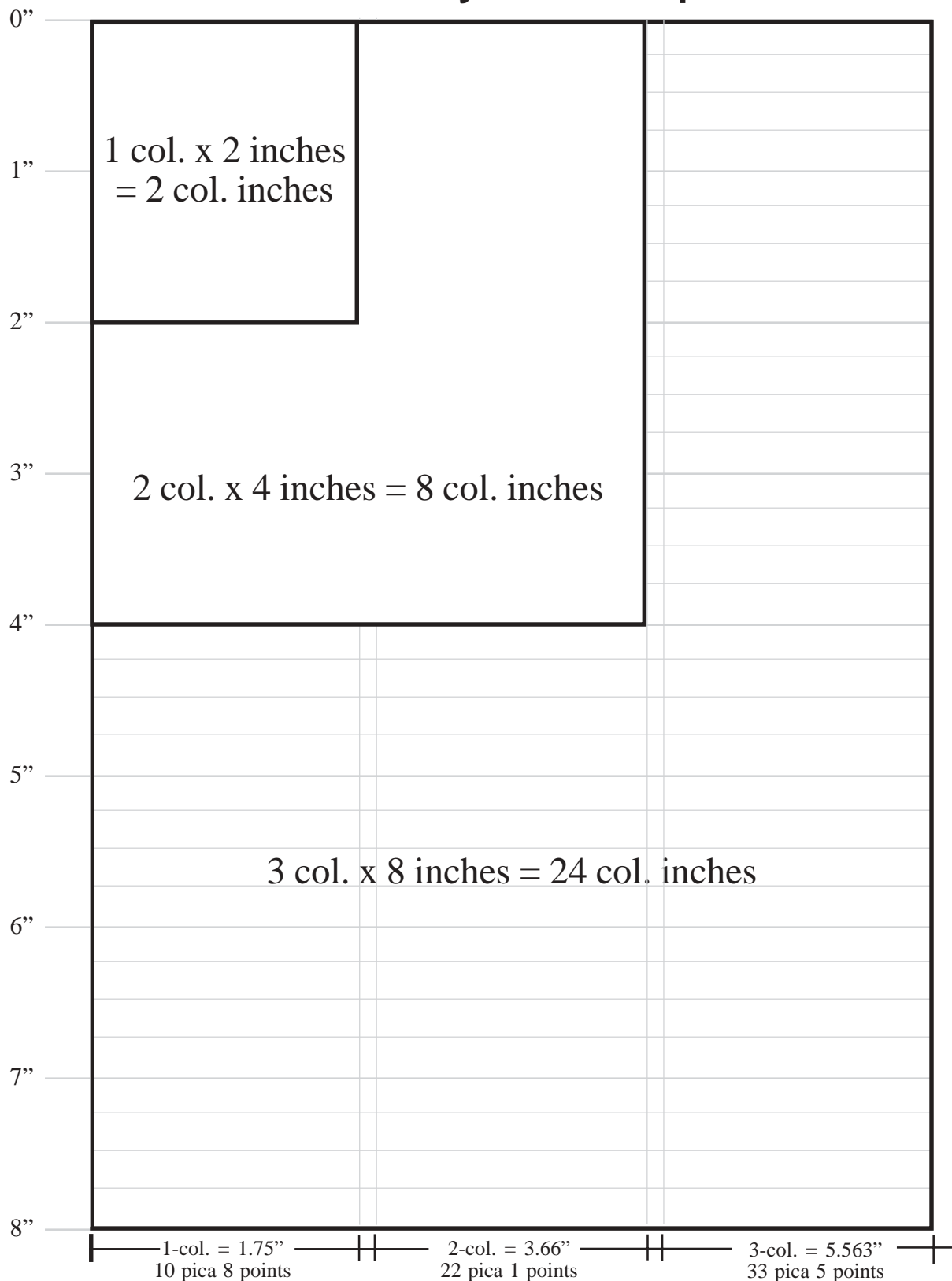
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Column Grid Style and Sample Sizes





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Insert Delivery Directions

Below are the insert delivery directions to the printing facility for The Progress News.

Please be aware of the address of our printing contractor. All inserts scheduled to run in The Progress News should be delivered to our new printing contractor:

West Penn Printing Plant

103 River Park Dr.
RD #2
New Castle, PA 16101

From I-80 East or West

Proceed to Route 60 South at the Junction near West Middlesex, PA. Continue south until you reach Sampson Street exit E. Take this exit and follow Sampson Street, as it becomes 422 east. Proceed 1.8 miles and look for the printing plant sign on the left.

From I-79 North

Proceed to I-80 East. Get on Route 60 South at the Junction near West Middlesex, PA. Continue South until you reach Sampson Street exit E. Take this exit and follow Sampson Street, as it becomes 422 east. Proceed 1.8 miles and look for the printing plant sign on the left.

From I-79 South

Take exit Route 422 West to the New Castle by-pass (At. 422W and Rt. 60N). Proceed to Sampson Street exit and follow Sampson Street, as it becomes 422 east. Proceed 1.8 miles and look for the printing plant sign on the left.

From Route 60 North or South

Take Route 60 to the Sampson Street exit E in New Castle. Take this exit and follow Sampson Street, as it becomes 422 east. Proceed 1.8 miles and look for the printing plant sign on the left.

If you have any further questions, please contact Dave Staab at the Progress News, Monday through Friday, 8AM - 5PM at 724.867.2435, or 724-867-1112, or by fax 724.867.1356. You can also send an email to: dstaab@myprogressnews.com

NOTE: Inserts should be delivered the Thursday before the scheduled inserting date.
Also: Delivery can be accepted from 8:00 a.m. to 4:30 p.m. daily.

CONTACT AT WEST PENN PRINTING: Bob Sheeler - 724-654-6651 ext. 9 then ext.212