



# *The Progress News*

410 Main Street / P.O. Box A  
Emlenton, PA 16373

**724-867-1112 / 724-867-2435**

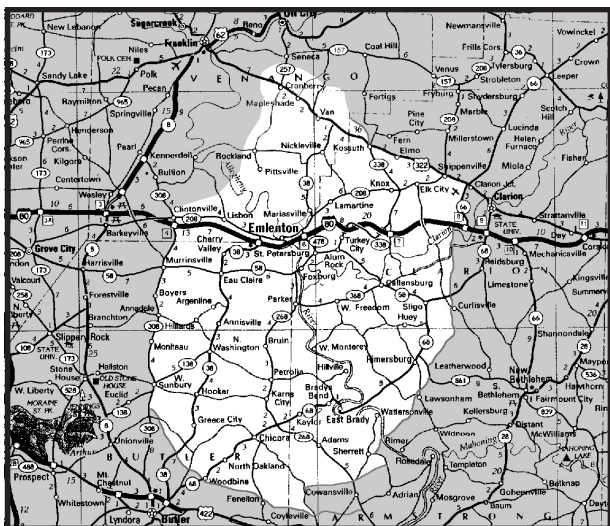
## **Rate Sheet**

- ➔ Community Paper
- ➔ Weekly Publication
- ➔ It's Free
- ➔ Covers Parts of 4 Counties  
Armstrong  
Butler  
Clarion  
Venango
- ➔ Commercial Printing Services



[www.myprogressnews.com](http://www.myprogressnews.com)

## Circulation Area:



## See Us On-line At:

[www.myprogressnews.com](http://www.myprogressnews.com)

Coming Soon - Mobile App

Our on-line version features

- News
- Videos
- Slideshows
- Like us on Facebook
- Follow us with Tweeter
- Watch our You Tube Videos

## Contact Us:

### Sales:

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Kayla Smith

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### News:

[news@myprogressnews.com](mailto:news@myprogressnews.com)

### Editor:

Dave Staab

[dstaab@myprogressnews.com](mailto:dstaab@myprogressnews.com)

## Inserts

\*Rates start at \$65 per M up to 4,000  
Over 4,000 – Call for price quote.\*

Inserts up to 1 - oz. – over 1 oz. subject to  
surcharge, based on overweight charges from  
the U.S. POSTAGE RATES  
Minimum of 4000 inserts.

**\*Contract Rates Available**



## Column Spec.'s:

Columns are - 1.63" wide with a .094" gap

Total Columns are 6 = 10.125" wide / Depth is 21"

## Pica Measurement

1 column = 9 pica 9 points	4 column = 41 pica 0 points
2 column = 20 pica 2 points	5 column = 51 pica 0 points
3 column = 30 pica 6 points	6 column = 61 pica 6 points

## Inch Measurement

1 column = 1.63 inches	4 column = 6.84 inches
2 column = 3.34 inches	5 column = 8.50 inches
3 column = 5.10 inches	6 column = 10.25 inches



- ➔ Community News
- ➔ School News
- ➔ Upcoming Events / Benefits
- ➔ Classified Ads
- ➔ Published Weekly
- ➔ Direct Mail – avg. 11,600 to 12,700  
(updated every 90 days.)
- ➔ Store Drop – avg. 1,300 – 2,000
- ➔ Loyal Readership



## *The Progress News*

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Fax: 724-867-1356

Ph: 724-867-1112 / 724-867-2435

## Rates:

12-1-16

Open Rate .....	\$ 14.00	per col. Inch - Gross
Standard Rate .....	\$ 12.00	per col. Inch - Net
Local Rate .....	\$ 10.00	per col. Inch - Net

### Contract Rates:

Col Inch	Rate
1 - 11 .....	\$10.00
12 - 30 .....	\$9.25
31 - 45 .....	\$9.00
46 - 60 .....	\$8.75
61 - 75 .....	\$8.50
76 - 90 .....	\$8.25
91 -126 .....	\$8.00

Auctions.....	\$11.00	per column inch
Political ads .....	\$14.00	per column inch
Personal Classified:..	\$10.00	for 30 words, 30¢ for each additional word.
Business Classified: .	\$14.00	for 30 words, 40¢ for each additional word
Notices:.....	\$12.00	for 25 words, 40¢ for each additional word (Including Meeting Notices & Reunions)
Memorials:.....	\$12.00	for 30 words, 40¢ for each additional word Additional (\$5.00 for photo)
Thank You Notes:.....	\$12.00	for 30 words, 40¢ for each additional word.
Happy Ads:.....	\$15.00	includes b/w picture up to 20 words - with border Approx. 1 col. x 3 1/2"
Obituaries .....	\$38.00	up to 10 col. inches \$9.00 col. in. thereafter \$5.00 b/w photo
Articles.....	\$30.00	up to 8 column inches. (Guaranteed) \$20 for second 8 inches
Photos .....	\$10.00	b/w / \$15 color Weddings, Engagements, Anniversaries



### Front Page Charge:

10% additional to cost of ad. / \$5.00 minimum

**Color** – Available on most pages of all sections.

### Color Charges:

10% additional to cost of ad - per color.

(\$5.00 minimum) Maximum color is \$50 additional.

**Example 1:** Front page ad with yellow background would be 10% extra for front, plus . . . 10% additional for the yellow.

**Example 2:** Back page ad with 4-color art or photo would be 10% additional x 3, or 30% extra. Max. \$50 (Cyan - Magenta - Yellow)



## **The Progress News Saturation Mailing and Store Drop Areas**

- 16022 Bruin
- 16025 Chicora
- 16049 City of Parker
- 16372 Clintonville
- 16319 Cranberry
- 16028 East Brady
- 16030 Eau Claire
- 16373 Emlenton
- 16036 Foxburg
- 16041 Karns City
- 16232 Knox
- 16048 North Washington
- 16050 Petrolia
- 16054 St. Petersburg

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- 16020 Boyers
- 16061 West Sunbury

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- 16375 Lamartine
- 16048 Rimersburg



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# Staab Typographic

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## **Commercial Printing Services**

- ➔ Pre-print Inserts / Uncoated
- ➔ Newsletters
- ➔ Mailings
- ➔ Variable Data Pieces
- ➔ Perfect Bound Books
- ➔ Post Cards
- ➔ Envelopes
- ➔ Scanning for digital storage
- ➔ VHS Video conversion to digital
- ➔ Marketing Brochures
- ➔ Placemats
- ➔ Business Cards
- ➔ Business Forms
- ➔ Digital Photography
- ➔ Raffle Tickets
- ➔ Promotional Flyers
- ➔ General Commercial Printing